

Shalom

Happy
Hanukkah
from

The Jewish Federation
OF THE BLUEGRASS



December 2011 / January 2012

Kentucky

KISLEV/TEVET/SHEVAT 5772

Jewish Federations approve initiative to strengthen global giving

The Board of Trustees of The Jewish Federations of North America (JFNA) recently overwhelmingly approved the Global Planning Table, a new initiative that strengthens the way the Jewish community prioritizes and takes collective action to address Jewish needs worldwide. The board approved the GPT at the 2011 General Assembly of Jewish Federations in Denver.

The GPT provides a new structure and process for Jewish Federations and their partners to analyze the needs of the Jewish people in Israel and 70 nations across the globe, determine priorities, and assess the impact of philanthropic giving. The GPT will create a dynamic new forum designed to engage even more people in a new, communal dialogue about global Jewish needs.

"Our greatest strength in the Federations movement has been our willingness to envision a better world and our ability to work together as a global people to accomplish big goals," said Kathy Manning, chair of the JFNA Board of Trustees. "With our combined strength, ideas and action, we believe the Global Planning Table will generate new ideas, attract many more supporters, create important new connections, and enable us to act together strategically to address the challenges facing our global community."

The Global Planning Table was developed over the past two years with the

consultation of the historic partners of the Jewish Federations, the Jewish Agency for Israel (JAFI) and the American Jewish Joint Distribution Committee (JDC). Both organizations and other partners will continue to play critical roles in educating about, evaluating, and prioritizing global Jewish needs.

"We need an evolving approach to confront the ever-changing needs of the Jewish people," said Jerry Silverman, president and CEO of JFNA. "While changing the way any system does business is hard, we recognize that we need a 21st century structure and strategies to address the challenges of the 21st century. The forward-thinking Global Planning Table will help the Jewish community write the next chapter of our Jewish future."

As designed, the GPT will consist of a GPT Committee including representatives of JFNA and Federations, JAFI, JDC, and chairs of GPT commissions that oversee specific areas. The GPT also includes an Executive Steering Committee that will represent Federations with the three largest Annual Campaigns, Federations of all city sizes, as well as JFNA lay and professional leaders.

JFNA will continue working in the coming months to begin implementing the plan and will keep communities informed of developments throughout the process. ☆

Winter Dinner to be held on December 11



The 2010 Winter Dinner

The Jewish Federation of the Bluegrass cordially invites you to our annual Winter Dinner to be held on Sunday, December 11 at 5:00 p.m. at Tandoor Indian Cuisine, 3130 Mapleleaf Drive, right off Man O' War. The dinner will be a vegetarian buffet. This will be an early celebration of Hanukkah. Please bring your hanukkiot (Hanukkah menorahs) and candles so that we can sing the blessings together.

As always, children are welcome and children's activities are provided.

Babysitters will be available. The cost of the dinner is \$18 for adults and \$10 for kids. There is no charge for children who are 5 years old and younger.

Evalyn Block is chairing the event with co-chairs Aviva Bowling and Odette Kaplan. Space is limited and reservations must be made in advance. ☆

For more information, see the ad and registration form on page 18 or contact Judy Wortman at (859) 268-0672 or jfb@jewishlexington.org.

CAMPAIGN NEWS

The 2011 Annual Campaign is closing

On December 31, 2011, our community campaign will close. There are still numbers of our veteran supporters who have yet either to make a commitment or, in some cases, to pay their pledge. Our 2012 budget is completely dependent upon the generous hearts of our donors. Please help us to end this campaign with increased funds so we can better serve the community. As you remember, last year our campaign fell short and we had to retrench the position of activities director. As a result, we lost the talents and expertise

of one of our staff members, Jana La-Zur, and struggled to maintain services to our constituents. We hope that such drastic measures were a onetime occurrence, and we look forward to the day that we can restore the position of activities director.

This year we have seen more requests for emergency funds and camp scholarships than ever before and have used all the dollars we have. We were unable to give the community mem-

see 2011 Campaign, page 13

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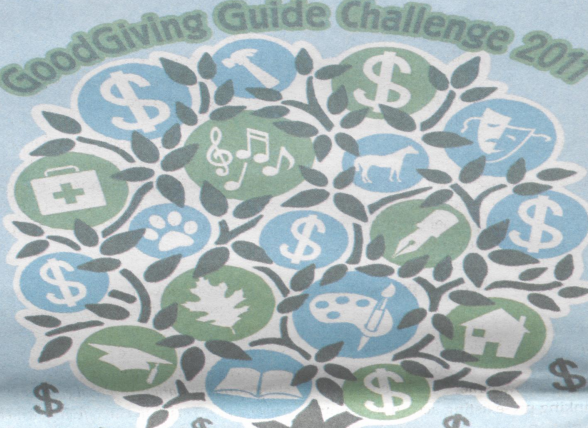
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The PJ Library is a national program offered locally which mails free, high-quality and age appropriate Jewish children's literature and music to families on a monthly basis.

All families raising Jewish children ages six months to eight years are welcome to enroll. JFB is proud to offer your family, through our partnership with local donors and the Harold Grinspoon Foundation, this opportunity to explore the timeless core values of Judaism through books and music.

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Shalom Deadline

Deadline for articles for the February *Shalom* is January 10.
Email articles to shalom@jewishlexington.org

Israel Bonds organization creates new e-commerce site for online bond purchasing

NEW YORK - The Development Corporation for Israel/State of Israel Bonds has launched a user-friendly e-commerce site that makes investing in Israel bonds a straightforward and convenient process at any time, from any location.

The e-commerce site marks a significant new phase for the Bonds organization, which, with its priority mission of expanding support for Israel, now provides the opportunity to express unity with just a few clicks.

In announcing the e-commerce site, Chairman of the Board Richard Hirsch said, "Supporting Israel by investing in Israel bonds has never been easier. Users of the site will greatly appreciate its ease, functionality and expediency."

First-time users will need to complete a simple registration procedure, entailing creating an online profile and opening a new Israel Bonds account or linking pre-existing accounts. Upon completion and once the new account is approved, site users will then be able to purchase Israel bonds at their convenience.

Almost all Israel bonds currently offered by the Development Corporation for Israel/State of Israel Bonds are available for purchase on the secure site. Purchases are expedited through electronic debiting of checking accounts.

For individuals buying Israel Bonds as gifts, the site offers purchasers the option of including a message and/or generating a gift card.

For additional information on the new site, visit www.israelbonds.com. For assistance with Israel Bonds purchasing, contact Kathe Turiel at the Columbus office at (888) 852-3195 or cincinnati@israelbonds.com. ☆

The Development Corporation for Israel/State of Israel Bonds has secured more than \$33 billion dollars in worldwide sales and is widely recognized as a primary catalyst for Israel's rapid evolution from struggling agrarian nation to global economic powerhouse. This is not an offering, which can be made only by prospectus. Read the prospectus carefully before investing to fully evaluate the risks associated with investing in State of Israel bonds.

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Jewish community mourns loss of Marilyn Moosnick

By Marcia Blacker

Everyone has a Marilyn memory.

Everyone thought of Marilyn Moosnick as a dear friend; many of us considered her a mentor. All of us marveled at her creative energy. She was an original!

This energy, this creative flame, this commitment to every cause she believed in, was also directed to her development as a Jew and as a Zionist.

Marilyn chose Judaism and this choice included a belief in a Jewish homeland, the State of Israel. She found Hadassah to be the perfect expression of her Zionist commitment. Marilyn participated in all local Hadassah activities with her characteristic energy and enthusiasm. And typical of Marilyn, many of the most outstanding local chapter programs were conceived and implemented by her.

It wasn't long before the women of Hadassah at the regional and national levels began to notice the talents of this marvelous young woman. In short order, she became chapter president, a region officer, region president, and tenured member of Hadassah's national board.

Her boundless energy and creativity made her a leader in any cause in which she was involved. Her enthusiasm for the arts, dance, music, and theatre, led her to be one of the driving forces behind the creation of the Lexington Council for the Arts. Again she served at local, state, and national levels.

Marilyn brought all of these qualities to her involvement with the Lexington Jewish community. She served as president of Ohavay Zion Sisterhood, the board of OZS, and the Central Kentucky Jewish Federation (now JFB).

As co-chair of the CKJF Community Relations Committee, she and Committee Chair David Wekstein developed and produced an award winning program, "And I Was There." This documentary featured first-hand testimony from Holocaust survivors and liberators. Produced in conjunction with WLEX TV, the program won several awards, including one from The Kentucky Association of Broadcast Advertisers in 1983, and a Silver Award in Public Relations from the Council of Jewish Federations (now JCA) in 1984.

The loves of her life were her husband, children, and extended family. But her hosts of friends were recipients of her love as well. All of us were drawn into working with her on one project or another, and it was often more than we had bargained for. But we wouldn't want you to think there wasn't fun along the way. There was always laughing, singing, and dancing involved.

We honor her memory and celebrate her life. We know she will always be with us. ☆

(This article contains excerpts from a eulogy delivered by Gail Cohen and Judy Saxe at Marilyn Moosnick's funeral.)

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*In honor of Ruth & Neil Paley's 50th wedding anniversary.

Jewish civil rights group launches student hotline to combat anti-Israel hostilities on American campuses

NEW YORK - Jewish civil rights group Shurat HaDin—Israel Law Center has launched the "Campus Hotline," a manned telephone switchboard to assist university students in the United States who are subjected to anti-Israel and anti-Semitic attacks at their schools. Students and faculty are being encouraged to call the Campus Hotline at (718) 907-9258 to report to Shurat HaDin any incidents of anti-Semitism, discrimination, intimidation, or harassment arising from anti-Israel activities on American college or university campuses. Shurat HaDin is also soliciting information and updates via the Hotline on BDS (the boycott, divestment, and sanctions campaign to delegitimize Israel) activities on campus and organized efforts to provide support for terrorist organizations.

Shurat HaDin—Israel Law Center (<http://israelawcenter.org/>) is an international human rights law organization dedicated to enforcing basic human rights through the legal system and to representing victims of terrorism in courtrooms around the world. The organization is based in Tel Aviv and has a newly established American office located in New York.

Recently, Shurat HaDin sent letters (<http://israelawcenter.org/uploadimages/image/Letter%20to%20Columbia%20U.pdf>) to college and university presidents around the United States warning that their schools may be subject to civil and criminal liability if they do not take necessary measures to ensure the educational rights and safety of Jewish students and faculty on their campuses. The schools were also cautioned concerning their duty to reasonably prevent university funds from being diverted to unlawful activities that are directed against the state of Israel and to be particularly vigilant in funding student organizations that may have ties to terrorist organizations or that may engage in unlawful activities abroad.

The Campus Hotline will assist Shurat HaDin in monitoring activities on college campuses and in protecting the rights of Jewish students and faculty and the security of the state of Israel. The organization is currently investigating the alarming connection between anti-Israel activists, organizations, and activities in the United States and Middle East terrorism. Many extremist groups operate and recruit on college campuses. Direct

contact with the students will keep the organization constantly aware of unacceptable activities and will allow it to rapidly respond with appropriate legal action. An immediate, effective legal response will have a deterrent effect on harassment, discrimination, and potentially on terrorism. Shurat HaDin's new American office will be devoting significant time and resources to responding to calls to the Hotline. By taking advantage of its world-wide legal network, Shurat HaDin will be a formidable force in combating the ever-increasing threat to Jewish students on campuses nationwide.

Attorney Kenneth Leitner, the law center's Director of American Affairs, said, "We want Jewish students to know that there is a number to call when they are victimized by extremist groups promoting anti-Israel and anti-Semitic hate on American college campuses. Jewish students should be made aware that they have the full support of a large community of Jewish and non-Jewish advocates who will not tolerate their continued intimidation and harassment. We want to encourage pro-Israel students to stand-up for their rights and beliefs without fear."

Mr. Leitner further stated, "It is time for us to go on the legal offensive. In the same way that Shurat HaDin pioneered the use of the courtroom to bring terrorist organizations and their state sponsors to justice, we will employ the legal system to take down campus hate groups and their off-campus financiers. We would like American college campuses to be safe and secure for Jewish students, without distraction, intolerance, antagonism and most importantly, violence. We expect that the schools share our goals; if not, we will legally compel them to."

Shurat HaDin is also in the process of creating a "Report Card" to rate campuses based on their commitment to the U.S. Department of Education's civil rights guidance and to providing a safe and welcoming environment for Jewish students and faculty and for pro-Israel viewpoints. The organization expects administrators at poorly ranked campuses to become more actively aware of both their legal obligations and their social responsibilities in responding to hostility and discrimination against Jewish students. ✪



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Charitable giving: A learning opportunity

By Susan Baniak

LEXINGTON, KY - As a parent of three, I like to think my kids are at least as financially aware as the next mom's. My 7-year-old son and my 10-year-old daughter both have savings accounts, and they know the basics on how they work. They help me compare unit prices at the grocery store to find the best deal. My husband and I teach them that the toys they see advertised on television are never as cool in real life as they might appear on a commercial. My oldest has even expressed an interest in starting a portfolio after her fifth-grade teacher introduced her to the basics of the stock market earlier this year.

But while we have been drilling them on the value of not spending more than they have and saving a little all the time, we have not been as diligent in teaching them the importance of giving what they can. Their exposure to charitable giving is typically limited to collecting pennies for a school fundraising drive, or serving as a go-between to place a few bucks in the collection plate at church. They have very little knowledge of where that money goes from there or why it matters.

It's not that instilling a sense of generosity in my kids isn't high on my list of concerns. In fact, I know very few parents who don't share at least some of my fear that our kids are well on the way to becoming too spoiled, self-obsessed and materialistic. But I suppose I have expected charitable giving to somehow rub off on them as simply the right thing to do.

And on the face of it, philanthropic giving can seem counterintuitive for young kids just learning the value of money. After all, why should they give someone their painstakingly saved cash if they are handed no goods or services in return? Isn't that contrary to everything that Mom and Dad have tried to teach them?

At the same time, however, most of the kids I know today are quite aware of the grave concerns that exist in the world. From hurricanes and tsunamis to oil spills and dwindling polar bear populations, it's difficult for even the youngest school-age children to miss the headlines. Young people are becoming aware of global problems at an early age, but there are relatively few avenues for them to take action to promote change. Especially for the under-12 crowd, volunteering opportunities are limited. Some of these problems seem too distant from our children's everyday lives, and others are just too immense. In short, they know there are problems to be fixed, but they don't see how they can be part of any solution. It is our responsibility as parents to help them find a way to contribute and to let them experience the personal satisfaction that can come from doing something that will make a difference.

So last year, when my husband and I sat down to discuss our family's year-end charitable giving plans, we made sure our daughter had a place at the table. The giving options we discussed with her were limited mostly to those nonprofits with which she had direct contact, such as the Lexington Children's Theater and the Living Arts and Science Center. She was already familiar with them, and it wasn't difficult to explain how our contributions could allow these groups to reach even more families and children. We also had her help us in responding to a few requests from some of the larger nonprofit organizations, such as Heifer International, that also do great work worldwide. Buying a few chickens for a family without access to the eggs we get at the grocery store was not a hard sell, but it didn't spark much of a passion for philanthropy in our little girl. Sometimes large organizations that focus on global crises can make issues like hunger, poverty and homelessness seem worlds away from Lexington.

This year, I'm pleased to have available the GoodGiving Guide, produced through a partnership of the Blue Grass Community Foundation and Smiley Pete Publishing (owners of Business Lexington), to serve as a resource for our development of a family-inspired giving strategy. My kids will each have their own modest budget for charitable giving this holiday season. I'm hoping to have a healthy discussion with them about what they are happy we have in our community, and alternatively, what they see that makes them sad. Together, we will research the organizations that address these concerns of theirs, and the kids will get the chance to take the lead on their first independent decisions as hopefully lifelong philanthropists.

I'm hoping that giving to local nonprofits will help our kids understand the needs that exist right in their own neighborhood and how they can assist in setting the agenda, along with making them a little more familiar with the many organizations that are fulfilling their own missions of service to our community. Maybe that's too ambitious, but at the very least, my elementary-age kids will be able to see signs of the work these organizations do in the community throughout the year. We can drive by the offices of the charities that the kids have chosen to support and stop in to visit, so my kids can hopefully see their investments at work.

In the same way that parents teach their kids money doesn't grow on trees, we should also make sure our children are aware that charity is not free. When it comes to building the community they hope to live in, our children will get what they pay for. And when it comes to nurturing a generous and civic-minded spirit in the next generation, there is no time like the present. ☆

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Third Opinion

Stanley Ned Rosenbaum, PhD

Marilyn Moosnick, z"l

I only met Marilyn Moosnick once, at Bob Baumann's 70th birthday celebration. In the course of our conversation, she asked me why I thought that Judaism had survived for so long. "Well," I said, gesturing at my wife, "one reason is that for so many centuries we've attracted the 'best and brightest' from other nations." It was only then that I learned that Marilyn had converted to Judaism in 1954.

It's true that for about 1500 years, from around 300 CE to 1800, Jews were forbidden by Christianity—and after 600 CE by Islam—to engage in conversion on pain of death for the converter and the convert. However, once the Emancipation took hold in Europe, a process roughly contemporary with the advent of Reform Judaism here, conversion became possible. In our days, there is some movement among both Reform and Conservative congregations actively to pursue converts, especially in mixed marriages. (I don't happen to think it necessary, but that's another story.)

Marrying her husband, the late and widely honored Dr. Franklin Moosnick, may have had something to do with it. (Another Marilyn converted when she married Arthur Miller, the playwright, in 1956.) Still, to convert at that time without the "protective shield" of international fame is simply staggering. Not only was it well before the surge of pride and, if you will, general respectability that followed Israel's victory in the Six Day War, it was just after Julius and Ethel Rosenberg became the first Jewish U.S. citizens to be executed for treason in time of peace.

It was also shortly after HUAC, the House Un-American Activities Committee, was begun and after the blacklisting of the Hollywood Ten, writers and directors suspected of being Communists, who declined to testify before the committee. Of the ten, about half were Jews and some were in fact members of the Communist Party who had managed to stay loyal despite the bloody Stalinist Purges of writers and intellectuals in the '30s, to say nothing

of the massacre of five million Kulsaks a decade before.

(Communism is one of the many "false messiahs" that some of us have chased for over 2000 years. It is, in the words of a notable colleague of mine, the late, Lithuanian sociologist Vytautas Kavolis, "the last, great Christian heresy.")

Nineteen fifty-four was during the McCarthy era. The junior senator from Wisconsin found Communists hiding everywhere, and for a lot of people Jews were automatically "prime suspects." And it's this group that Marilyn Moosnick joined. Remarkable. Nineteen fifty-four was the year Bishop James A. Pike published *If You Marry Outside Your Faith*, a book designed to discourage Protestants from marrying... Catholics. Marriage to a Jewish person was not even contemplated.

On "our side," fewer than two percent of Jews married gentiles before 1965.

In the "bad old days," the rabbis who oversaw the conversion of those gentiles whom they could not dissuade or indefinitely put off, made sure to ascertain that the would-be convert wasn't mishugah, that is, crazy. One can hardly blame them. After all, to join a persecuted group is to invite persecution or, at least, discrimination. Rabbis were—and still are—divided over whether conversion for the sake of marriage is permissible.

These days, more and more people simply intermarry without conversion, but I'd guess the majority who convert are gentiles who convert to Judaism rather than the converse. As an elderly Italian friend of Mary's grandparents said to her when she learned of Mary's engagement to me in 1963, "S'alright. Sometimes the best Catholics is convertibles." That convertibles travel a two-way street is borne out by Marilyn Moosnick's exemplary life. May her memory be for a blessing. ☆



First and third Sundays of the month

Yiddish Drop-in! 10:30 a.m. at the Jewish Federation office. An hour of Yiddish with Refoyl Finkl (Rafi Finkel). Beginners welcome, fluent speakers welcome, and those who remember "a por verter fun der heym" also welcome. We'll adjust what we do to the levels of those who come. No long-term commitment necessary. No charge. Worth every cent, at least!

The Jewish Federation of the Bluegrass accepts donations for special occasions in honor or in memory of important people in your life.

What an excellent way both to celebrate your loved ones and support the Jewish community at home and abroad.

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Thank you for your support of the Jewish Federation Annual Community Campaign.

Thank you to:

Leon and Linda Ravvin in memory of Zelda Gall and Marilyn Moosnick

Kathy and David Feinberg in honor of Gayle and Peter Bourne's renewal of wedding vows

and from the GoodGiving Guide Challenge:

Judy Wortman, Tamara Ohayon, and Martin Solomon in memory of Marilyn Moosnick

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From the Director

Judy B. Wortman, JFB Director

The Bedtime Shema

Many of us just participated in the Global Day of Jewish Learning and joined thousands of our brothers and sisters around the world in studying the Shema and other Jewish texts. Here in Lexington, our PJ Library families learned about the Shema as a bedtime ritual. Families choose to handle bedtimes in many different ways—and some choose to incorporate prayer in their bedtime rituals. The Global Day program brought to mind my childhood bedtime Shema and how I adapted it.

My paternal grandfather died when I was 4, and the shiva minyans were held at our house. I vaguely remember what I thought were parties at my house without Pop Pop's presence. I do remember our rabbi, Mortimer J.

Cohen, teaching my sister and me a poem ending in the Shema and asking us to say it before we went to bed each night. It went like this:

*Before in sleep, I close my eyes
To thee, Oh God, my thoughts arise
I thank thee for our blessings all
Which come to us, our children small
Shema Yisrael, Adonai Eloheynu
Adonai Echad
Baruch Shem K'vod Malchuto
L'olam Vaed*

I said this prayer faithfully every night over the years of my childhood. I made some additions over time. This is how it evolved:

*Before in sleep I close my eyes
To thee Oh God my thoughts arise
I thank thee for our blessings all
Which come to us our children small
God bless everyone and let me be a*

*good little girl and let everybody in
the world get whatever they want.
Shema Yisrael Adonai Eloheynu
Adonai Echad
Baruch Shem K'vod Malchuto
L'olam Vaed
Thank you – Amen*

I would often add special other messages to God as the need arose, but this was the basic essence of the nightly ritual. I haven't thought about this for many years, but now as I look at it with my adult eyes, I see how the lessons I learned from my parents and grandparents helped my prayer incorporate prayers for others and how comfortable I was going to bed every night after reciting it to myself. I learned this prayer and poem before I had ever been in a synagogue or a religious service, and unlike much of what I learned in Hebrew school, I never forgot it.

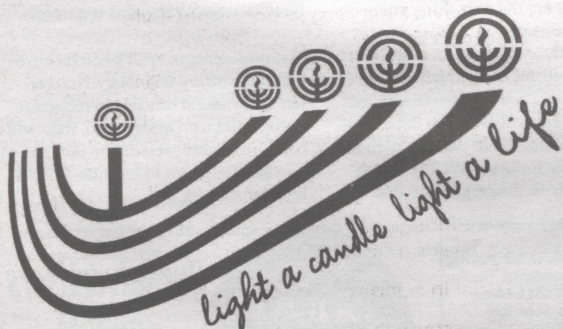
As a parent, I developed bedtime rituals with my kids that included the Shema and stories and songs.

I have also participated in the bedtime rituals that my children have instituted for our grandsons. There are so many special going-to-bed moments that have had deep meaning for our family, many of which stem from the little poem and the Shema I was taught 60 years ago. I encourage all of you—parents, grandparents, aunts, uncles, and adult friends of children—to develop Jewish bedtime rituals for the children you love when they are very little. Include the Shema. The ripple effects will last lifetimes. ✧



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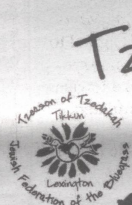
Will YOU be volunteering
again this year?
Do you know anyone
who would like to start?



This year's volunteer opportunities are:

- God's Pantry - Thurs., Dec. 15 at 6:00 p.m.
- Stewart Home School - Wed., Dec. 14 at 5:15 p.m.
- Mayfair Manor - Sun., Dec. 25 at 2:00 p.m.
- Catholic Action Center - Sun., Dec. 25 at 4:00 p.m.

We will also be putting out collection bins at TAL, OZS, and JFB for donations of food, new/gently used toys, pet supplies, baby supplies, toiletries, and warm clothes. For a detailed list of information about all of these opportunities, please visit www.jewishlexington.org.



Tzeason
of
Tzedakah

December 2011

Each
volunteer
will be placed at a specific
location or for a particular job based
on preference and availability

Contact Talia at jfs@jewishlexington.org
or 859. 268.0672 to volunteer.

- Meals on Wheels - Mon., Dec. 26 at 10:45 a.m.
- Moveable Feast (requires 1 training route in advance)
- Mon., Dec. 26 at 4:30 p.m.
- Ronald McDonald House - Mon., Dec. 26 at 5:00 p.m.

JFS: At Your Service

Talia Smolkin, JFS Director

Volunteers and vocation

We have incredible talent in our community. On November 13, 2011, as part of Global Day of Jewish Learning, there were two Family Life Education workshops. Leanne Zimmerman led "Sweet Dreams for Kids and Families," a discussion on bedtime rituals and the bedtime Shema. Judy Wortman led "And You Shall Teach it to Your Grandchildren," a discussion on the nuances of grandparenting. The members of the Jewish Family Services committee, including the subcommittee for this program, were incredibly dedicated to creating a meaningful way for us to learn from each other. Thank you to all these devoted volunteers.

As critical as volunteering is in this community, it is impossible to overstate the importance of finding paid work. With a struggling economy and the challenges life brings, it is not always easy to find a job. Fortunately, experts can provide tools and help us brainstorm. Jewish Family & Career Services (JFCS) in Louisville, KY is offering Lexington their career services. Following is an explanation by JFCS of their program, the Gateway Project (www.gatewaytocareers.com):

Jewish Family & Career Services will benefit from a portion of a \$2.9 million dollar grant that the U.S. Department of Labor awarded the International Association of Jewish Vocational Services, an affiliate of the local JFCS.

Through this two-year grant, JFCS at 2821 Klempner Way will be one of nine affiliates that will participate in this project, called the Gateway Project.

The Gateway Project will allow JFCS to work with career changers, job seekers, folks returning to the

workforce, incumbent health care workers, and other consumers, particularly those who aspire to pursue or advance careers in the health care field. The project will help participants learn how to most effectively access and use online career information especially information geared to the healthcare sector.

Using the trainer delivery model, JFCS will work closely with various local partners to provide services. A web portal and various internet connections will allow for assessment, coaching, and other high tech/high touch features to promote career exploration and decision making. Consumers can access the Gateway Project at no charge.

In business for more than a century, JFCS is a non-profit human services organization serving the entire community. It is in part funded by Metro United Way and the Jewish Community of Louisville. It also functions as part of the federally funded One Stop career center system.

To learn more about the Gateway Project as well as other JFCS services, please visit www.jfcsloisville.org or contact Myra Campbell at myracampbell@jfcsloisville.org or (502) 452-6341.

And of course, to contact Talia Smolkin, JFS Director, for information, referrals, or other needs, e-mail jfs@jewishlexington.org or call (859) 269-8244. ✱



Sim Shalom facing challenges

By Jesse Weil

Hungarian church laws changed last summer, to the detriment of Sim Shalom. We lost our registration as a religious organization and with it some substantial financial benefits.

This hastily passed and carelessly written law is now being disputed and will be voted on again, apparently due to some strong lobbying from sources outside of Hungary. We've been told that our name is once again on the list of registered congregations (along with Catholics, some major Protestant groups, and some other Jewish organizations).

The Hungarian government would like to end the corrupt domination of the Neolog Jewish movement—which has refused to accept Sim Shalom because we are too liberal and we have a woman rabbi—and to disburse moneys under their control in a more equitable manner. If the government is successful, Sim Shalom will receive much greater funding from the Restitution Assets fund. It would mean that we could save enough money in a few years to buy our present synagogue building, for which we now pay exorbitant rent.

But this is not the only thing going on with Sim Shalom. In 2006, there was a split in the congregation and about 25 to 30 percent of the members left and formed a new synagogue, called Bet Orim. Since then, it has become a strong priority of the World Union for Progressive Judaism (WUPJ), which supports both congregations, that

they should either reunite or form an umbrella organization to represent the interests of Reform Judaism to the government and other more conservative parts of the Hungarian Jewish community.

Even though we're now on their "accepted" list under the proposed revised law, the Hungarian government is not prepared to accept two small congregations. The drafters of the law think that it would accept a single umbrella organization. This happens to be the WUPJ's goal, too.

Unfortunately, it would mean some long-term legal complications as well as trying to bring together two incompatible groups and losing our independence. We feel that our chances of Reform Judaism continuing to be recognized officially are much better if we are not part of an umbrella organization.

For the present, we have decided to continue with our name on the approved list and hope that we are not removed. We will also do all in our power to see that Bet Orim gets recognized. Government officials and lawyers have recommended a legal procedure that will allow us to assist them in meeting the new requirements.

The presidents of WUPJ and its European subsidiary will lobby Hungarian government officials to recognize Reform Judaism again. Also, they will continue to put pressure on Sim Shalom and Bet Orim to re-unite. Wish us luck for success. ✱

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B'tayavon (Hearty Appetite)

By Ruth Poley



Easy Treats

Hanukkah is coming up at the end of this month, and man does not live by latkes alone. This month is a busy one, and if you are entertaining for Hanukkah, or are invited out, it's nice to have some easy desserts to offer up along with the latkes. The following recipes require no baking, use relatively few ingredients, and are downright easy to do. If you make all three of them, you'll have a pleasing dessert plate and will have worked less than an hour to produce all of it.

Pistachio Fruit Balls

- 5 ounces (approximately 1 cup) roasted pistachios
- 4 ounces (approximately 1 cup) dried cherries
- 2 ounces (approximately ½ cup) dried apricots
- 2 ounces (approximately ½ cup) golden raisins
- 2 ounces (approximately ½ cup) pitted dates
- 1 tablespoon orange juice
- 2 tablespoons creme de cassis

Put the pistachios in the bowl of a food processor and pulse until finely chopped, but not powdery. Divide in half into 2 separate bowls and set aside.

Put the cherries, apricots, raisins, and dates through a food grinder using the medium-grind blade or put them in the bowl of the food processor you just used to chop the nuts (you don't even have to wash it first); just chop them up pretty fine but not until they're an indistinguishable mass. Add to the bowl with half of the pistachios. Add the orange juice and creme de cassis to the mixture and combine, using your hands, until the liquid is evenly distributed throughout. Shape the mixture into 24 walnut size balls and roll them in the remaining chopped pistachios. Store in an airtight container in the refrigerator for up to 1 week.

Buttery Apricot Amaretto Balls

- 2 cups finely crushed vanilla wafers
- ½ cup powdered sugar
- ¼ cup butter, melted
- 1 (6 oz) package dried apricots, finely chopped
- 3 tablespoons almond-flavored liqueur
- 1 to 2 tablespoons orange juice
- Powdered sugar

Place all ingredients in medium bowl and blend thoroughly. Add enough orange juice to allow mixture to form a ball. Shape apricot mixture by tablespoons into balls; roll in powdered sugar and chill. Roll in powdered sugar again just before serving.

Pretzel Turtle Cookies

- pretzels (Snyder's Butter Snaps work well because of their shape, but regular small pretzel shapes will work), no quantities are listed because you can make as many as you want
- 1 10 oz. bag Rolo candies
- large pecan halves, preferably toasted

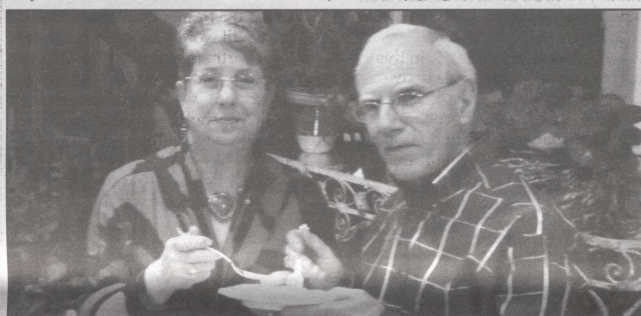
Preheat oven to 350. Place the pretzels on parchment-lined cookie sheets. Place an unwrapped Rolo on each pretzel. Heat in oven for about two minutes. Remove from oven, press a pecan half on each Rolo, squashing it down in the process. Allow to cool until Rolos are firm again. ☆

NOTE: If you have an appropriate food story you'd like to share, or a recipe you think others in the Jewish community might enjoy, please email me at rgp@insightbb.com

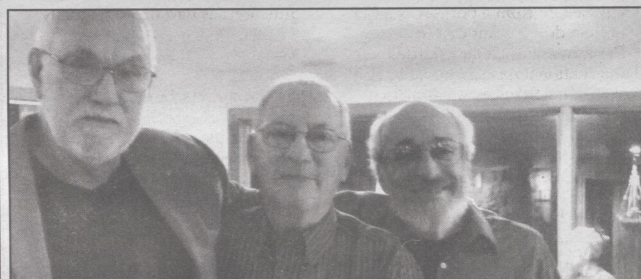
Hadassah Progressive Dinner



Judy Worell, Susan Goldstein, and Odette Kaplan are enjoying Odette's delicious rumcake.



Linda and Leon Ravvin share a smile and a dessert.



Leo Chaput, David Wekstein, and Bob Baumann planning another attack on the dessert table.



Ruth Poley and Pat Shraberg talking about next year's dinner.

Hadassah Fall Region Conference offers opportunity to know each other, learn strategies

By Betty Nigoff

I was one of ten participants from our Lexington Hadassah chapter who attended the Fall Region Conference in Columbus, Ohio on October 22 and 23, 2011. (Our chapter had the most members in attendance!) The conference lasted less than 24 hours total, but it was packed with information, camaraderie, and fun.

We were asked to take an online questionnaire before the conference to discover our "inner animal." Saturday afternoon we discussed such inner animals as an enterprising crocodile, a risk-taking mongoose, and a graceful giraffe. The presenter helped us discover how to survive in our non-profit jungle. We were asked before we arrived to mention one thing no one

would know about us. Then we went around the room trying to identify these people by playing Bingo. This was a wonderful way to engage and learn about one another. We enjoyed dinner and Havdalah together before retiring for the evening.

Sunday morning after a tasty breakfast, we discussed Hadassah's cause, now and in the future. We divided into groups to develop an "elevator speech" about Hadassah. It was not easy to explain what Hadassah is and does in less than 30 seconds because Hadassah encompasses so much. We did develop many good ideas from this exercise.

We were then treated to a presentation about speaking powerfully across gender lines. Males and females have



L to R - Top Row: Judy Saxe, Gayle Bourne, Jane Chaput, Gail Cohen, Betty Nigoff. Bottom Row: Kathie Kroot, Evalyn Block, Lynn Furness, Melanie Shapiro, Odette Kaplan.

different communication strategies due to power differences, not gender differences. We learned that for women to speak powerfully in a male-dominated culture, we need to start by stating the bottom line, then providing the context by backfilling when asked to do so. In other words, get to the point first, and then explain if asked. We also learned that women and men use apologies very differently in conversation. Women tend to say, "I'm sorry" much more

than men, and we don't always mean "I apologize." Saying, "I'm sorry" is a ritualized way to show concern and empathy, and makes women appear weaker and less confident. Knowing this will make us more effective leaders and speakers.

I got to know my fellow Lexington Hadassah chapter members better, and thoroughly enjoyed this weekend. ✨



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Hadasah Fall Region Conference



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Make a difference.

December 2011/January 2012 *Shalom* | 11

First Global Day of Jewish Learning event well attended, rewarding

On November 13, a warm and windy Sunday afternoon, close to a hundred eager adults and children came together at Temple Adath Israel to participate in our first Global Day of Jewish Learning. The thread running through all of the various programs was the Shema. We came together as a community to learn from each other, to share our thoughts and knowledge, to have enthusiastic discussions, and to sing and dance.

The day of learning included professionals and professors from our academic community, as well as children who eagerly participated in storytelling, art, dancing, and singing. There was something for everyone to enjoy, share, and learn. Rachel Belin involved families in the magic of the PJ Library, reading a Jewish story, followed by a craft and

activity which resulted in a display of abundant creativity. Ken Slepian and Ned Rosenbaum challenged us to think, question, and respond to provocative ideas regarding G-d in our lives.

On the less serious side, we could learn new dances and song from Anat Rubinstein, Aviva Bowling, Elise Mandel, and Tamara Ohayon. Our grandparents enjoyed discussing their role in their grandchildren's lives

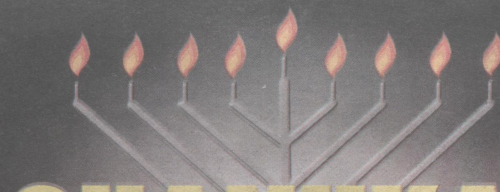
and learning the art of writing an ethical will with Judy Wortman. Leanne Zimmerman led a discussion of the Shema and the comfort it can bring children and parents as the day comes to a close. The day ended with a community pizza dinner before all went home so children could finish homework before the new school week. The consensus was that we all look forward to next year's Global Day of Jewish Learning. ✧



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Book Review:

Prelude to Catastrophe—FDR's Jews and the Menace of Nazism, by Robert Shogan

By Marcia Blacker

December is Jewish Book Month, and if you want a good book with lots of interesting Jewish content, I suggest visiting the libraries at TAI, OZS, or JFB. Each of these libraries offer any number of books that will provide hours of reading that will amuse, mystify, entertain, and perhaps horrify you.

Robert Shogan's book, *Prelude to Catastrophe—FDR's Jews and the Menace of Nazism*, (Ivan R. Dee, Publisher, 2010), falls into the last category.

Those of us born in the 1930s are old enough to remember the love many Jews felt for FDR. I have a vivid memory of my mother listening to the radio and crying when she heard the news of his death.

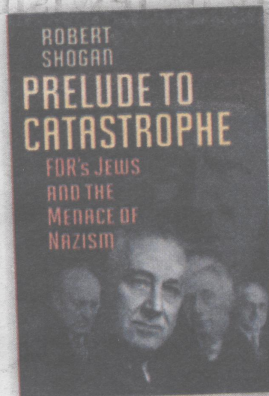
There were those Jews, so Shogan reports, who said they were of

three worlds: "*de veldt* (this world), *yenner veldt* (the world to come), and *Roosevelt*." How, then, can we reconcile this image with the painful reality of his lack of action on behalf of the European Jews already beginning to feel the flames of Hitler's fires in the late 1930s? In fact, shortly after Hitler came to power in the early '30s, a group of Jewish War Veterans gathered in Manhattan warning of Hitler's virulent anti-Semitism and capacity for evil. Their call for an economic boycott of Germany went unanswered.

Roosevelt surrounded himself with a cadre of brilliant Jewish advisors, Louis Brandeis, Felix Frankfurter, and Henry Morgenthau among them. How did these men, who came to be called "the President's Jews," not intercede on behalf of Europe's Jewish population? The author concludes that political expediency drove them. It would be worthwhile to examine these

conclusions and to compare them to others on the subject.

I am not qualified to judge the completeness of his research and the strength of his argument; however, it is a provocative book, though not as well written as others on the same period. Might the topic be one for our learned rabbis and historians? ☆

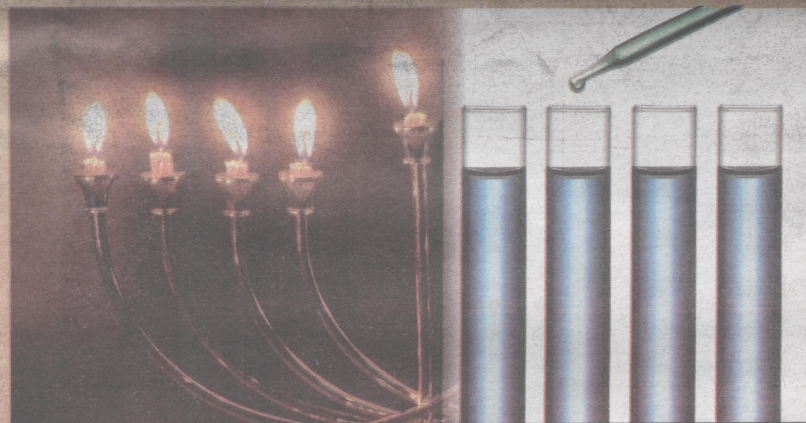


2011 Campaign (from page 1)

bers as much as they requested and many have had a very difficult time. We would like to do better for those in need this coming year—for those struggling in our own community as well as in Jewish communities globally. Without your help, it won't happen. As you consider what you will commit this year, think about the many services we do provide: Camps Shalom and Gesher, PJ Library, Hillel at UK, social and cultural programs for Young Bluegrass Jews, horseback riding therapy and music therapy for disadvantaged kids in Israel, social services and case management through Jewish Family Services, financial assistance and interest free loans on an emergency basis, Leisure Club programs for our seniors, help for the homebound, holiday programs for families and kids, the Jewish Film Series, Global Day of Jewish Learning, Yom HaShoah commemoration, the *Shalom* newspaper you are reading right now, and more.

Thank you to those of you who have already made your gift, and thank you in advance to those of you who will. Let's make sure it will be a happier New Year for those who need our help.

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Volunteering is not enough

By Talia Smolkin

What did you imagine when you read the title of this article? Did you remember going shopping for a sick friend? Did you picture cans of food at God's Pantry? Did you remember high school community service? Did you think of meeting a friend at a volunteer training? Did you think of the times you've spent debating with others the best ways to serve the Jewish community, the Lexington community, or the wider world? Did you wonder about the meaning of volunteering?

Our associations with volunteering range as widely as the weather (and perhaps change as quickly as the weather does in Kentucky). Stories from www.npr.org describe volunteers in Alabama after the recent tornadoes, last year's celebration of 50 years of the Peace Corps, volunteer vacations, and a volunteer Reserve Corps in the Los Angeles Police Department. Working adults, elementary school children, and seniors find their own ways to volunteer to fit their passions, lifestyles, and schedules.

And volunteering is critical. We know this. We see this in our community. The question is, therefore, how do we make volunteering meaningful to keep us at it? When we do the critical work that may be slightly boring, or when we are stuck in traffic when delivering food, where do we find meaning? In discussing a study on high school community service and volunteering, www.cnn.com quotes Professor Youniss: "Volunteering may involve mundane or repetitive work, but those participating need to understand the connection between their work and the overall issue" (Tugend, A., 2010, July 30, "The Benefits of Volunteerism, If the Service is Real").

Considering the ultimate purpose and social and economic background of our volunteer work brings meaning to it. Remembering why we do what we do keeps us volunteering. This December is Tzeason of Tzedakah. As in every year, throughout December Tzeason of Tzedakah brings many opportunities. We have a chance to serve our communities by volunteering at one or more Lexington organizations (see below). Even more, this is a chance to give to other volunteers. Around Christmas, many regular volunteers in the wider Lexington community struggle to balance their commitment to their volunteer work and their need to be with their own families for the holiday. When the Jewish community makes a particular effort to volunteer at this time, we allow volunteers to be with their families. We fill a need for organizations, volunteers, and the people they serve.

But don't just volunteer. The ultimate goal is to do more than go once to Stewart Home, Mayfair, or God's Pantry. Do more than simply cook and serve dinner at the Ronald McDonald House and Catholic Action Center. Bring more with you on your drive for Meals on Wheels or Moveable Feast. Learn about where you are volunteering. Ask about the role of volunteers. Find out why people are hungry. Learn how the work you do changes those you are serving. Have fun. Spend time with your families and community. Make the Tzeason of Tzedakah a season of tremendous meaning. And then volunteer more.

Go online to www.jewishlexington.org, see the ad in this paper, or call Talia at (859) 268-0672 for more information and to sign up for Tzeason of Tzedakah. ☆

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information will remain the same.



**Hadassah Chanukah Party
and
Mitzvah Project**

**Thursday, December 22, 2011
7:00 to 9:00 p.m.**
at the home of Lori Bernard and
Rabbi Marc Kline
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For our traditional gift exchange, bring a wrapped
or bagged gift valued at \$10
and a snack or dessert for sharing
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Bring items for babies or adolescents who are
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Bring unwrapped, new items only.

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to Gayle Bourne at 268-8663



December 2011/January 2012 *Shalom* | 15

Opinion: Is peace really our most precious gift?

By Marty Solomon

Benjamin Netanyahu's legacy might be as the undertaker who buried Israel. While there are plenty of reasons to blame the Palestinians for lack of progress in peace talks—and contrary to Netanyahu's rhetoric—it appears that he has thwarted every opportunity for serious negotiations. Every time the Palestinians have offered to resume peace talks, all they have asked is that Israel cease development of new settlements. The Palestinians have been led to believe by all past American presidents, as well as most past Israeli leaders, that most of the West Bank, Gaza, and East Jerusalem would likely be the bulk of a Palestinian State. To them, watching land—which they envisioned being part of their future—shrinking away is like your father leaving you a significant inheritance but your uncle slowly draining away money each month. Maybe Netanyahu's strategy is that Palestinian fear of a continuing loss of land will force them to quickly agree to Israeli conditions for peace, but it is clearly not working.

After peace talks began between Netanyahu and Mahmoud Abbas in September 2010, Abbas stated that he would continue the talks as long as the moratorium on new Jewish settlements remained in place. But shortly thereafter, Netanyahu allowed the moratorium to expire, new settlement development began again, and Abbas walked out, as he had said he would. Netanyahu knew that lifting the moratorium would scuttle the peace talks. What damage would it have caused to extend the moratorium? What was the urgency that was so important to unilaterally terminate talks that are so fundamental to any progress? People say he feared giving his hard-line political opponent, Avigdor Lieberman, political advantage.

The Jerusalem Post says,

After two-and-a-half years of inactivity in office, the damage to Israel's international standing due to Netanyahu's do-nothing diplomatic policy is finally becoming apparent to all. With over 120 of the 193 UN member nations ready to accept the Palestinians as the 194th member state, Israel is as isolated as it has ever been in the world community.

Netanyahu's paranoiac fear of being outflanked on the right by Avigdor Lieberman has led to the prime minister sacrificing Israel's interests with Turkey, one of the few Muslim nations with which Jerusalem enjoyed friendly and vitally important strategic ties.

Ignoring the advice of Defense Minister Ehud Barak and Intelligence Minister Dan Meridor to agree to a

limited apology to Turkey so as to put the affair behind us, as well as protect Israeli soldiers from potential legal problems, Netanyahu pulled out of the talks, providing Turkish Prime Minister Recep Erdogan the perfect platform to continue his downgrading of ties with Jerusalem.

It is clear that Netanyahu is not the man for the job and the longer he continues in office, the darker Israel's fate seems. Again, to quote the *Jerusalem Post*:

It is in Israel's own national interest to reach an agreement with the Palestinians concerning the establishment of a Palestinian state so that Israel will be able to secure its own future as a democratic and Jewish state. It is also clear that at a time like today, Israel should be holding out its hand to the Arab world in general and the Palestinians in particular, genuinely seeking an agreement so as to cement Israel's place among its neighbors.

Without peace and a two-state solution, Israel is destined to become a non-Jewish state or an un-democratic state or a non-existent state. The clock is ticking and time is not on Israel's side.

Although Bibi is important, in my mind there is an even greater concern in the Israeli-Palestinian debate. I continue to hear most Jews say that peace is not possible, expressing a litany of excuses: there is nobody to negotiate with, you cannot deal with Hamas, the Arabs want to wipe Israel off the face of the map, you can't trust them and the land is ours and we cannot give up what was won in a war. But I hear virtually nobody saying we must

pursue peace. If people act as if peace is impossible, it will surely be.

Yet we, the Jews, are the people of peace. Don't Jews who say that peace is impossible simultaneously forsake the fundamentals of Judaism? Have we forgotten our sacred vows? Or do we not really believe what we say every Shabbat—that peace is our most precious gift? If peace

is our most precious gift and we do not pursue it with all our heart and with all our might, then who

are we? We must not leave our moral compass in the shul.

As Rabbi Marc Kline has so beautifully written, "Peace is the ability to see even those who seek to hurt us, as themselves being broken. Their intent

to harm is not the sum of who they are, but only the sum of the broken pieces."

Surely the average Palestinian and the average Israeli want safe and fulfilling lives devoid of killing and murder. The nay-sayers would have told you that peace with Jordan was not possible, but it was. The same nay-sayers would have said there was no chance for peace with Egypt, but there was. And now they tell you peace with the Palestinians is not possible either. If we really believe our basic tenet, instead of making excuses why peace can't occur, Israel must press on much harder—with more determination, with more willingness to take chances, with the same commitment to peace it had in its creation—and walk the walk. Peace is still our most precious gift. ✪

Marty Solomon is a retired University of Kentucky professor who can be reached at mbsolomon@aol.com.



Jewish Family Services

Upcoming Programs



Leisure Club

Join us for our annual

Chanukah Party!

Wednesday, December 21

12 noon to 2 p.m.

at Temple Adath Israel

Food, fun,
friends, and
entertainment!

Save
the
Date!

Next Leisure Club Lunch

Thursday, January 26, 2012

12 noon at JFB with lunch and a discussion on grandparenting led by Judy Wortman.

For more information about these events, to RSVP, or to arrange transportation to the event location, please contact Talia Smolkin at (859) 269-8244 or jfs@jewishlexington.org.



The Jewish Federation

OF THE BLUEGRASS

The Lexington Chapter of Hadassah

Jane Chaput, President

Hadassah's 100th Anniversary Life and Associate Membership Incentive Campaign ends on December 31, 2011. There is still time to take advantage of this once-in-a-lifetime special offer to become a life member of Hadassah for \$100. Many of our members have given the gift of Hadassah life or associate membership to their children and grandchildren. I am excited to report that, to date, Hadassah has welcomed 38,000 new life members and associates through this campaign. Here in Lexington, we have welcomed 52 new life members for a total of 276. Ninety-seven percent of our members are now life members. We have also welcomed 19 new associate members for a total of 67. With Hanukkah just around the corner, you might like to consider this gift that will keep on giving. (My newest grand-niece was born on October 30 and she is already a life member!) Thank you to Lexington and the Federation of the Bluegrass for your support of Hadassah's Life Membership incentive.

As a member or associate, one becomes part of a dynamic movement that seeks to uphold the vision of its founder, Henrietta Szold. Ms. Szold said it first and said it best: "I believe future generations must practice *tikkun olam* (repairing the world), foster *klal yisrael* (embracing that we are one), embody *m'dor l'dor* (passing wisdom from generation to generation), and practice *pikuach nefesh* (saving lives and valuing life one life at a time)." I think Henrietta Szold would be very proud of the organization she nursed through its infancy and adolescence. Hadassah has become a major force for good in Israel, in the U.S., and throughout the world.

The Lexington Chapter of Hadassah seeks to uphold Ms. Szold's four cause statements on a daily basis. Our next program, a Hanukkah party and mitzvah project on December 22, neatly encompasses all four. We will be collecting supplies for the Kentucky Children's Hospital, which our chapter

has supported for many years with our famous doll project and library support, while gathering to celebrate the tradition of Hanukkah with women of all generations. Our support of the Kentucky Children's Hospital reaches back to 1995, and will be brought into the future by the next generation of Hadassah in Lexington.

The January program is "The New Health Reform Law: What it Means for Kentuckians." Jodi Mitchell, Executive Director, Kentucky Voices for Health, will be the presenter. Please join us for this timely discussion at the Lexington Central Library, 140 E. Main Street, at 2:00 p.m. on Sunday, January 22, 2012. ☆

HADASSAH

ONLY ONE MONTH REMAINING. HURRY, DON'T WAIT!

CELEBRATE 100 YEARS OF HADASSAH WITH A \$100 LIFE MEMBERSHIP ENROLLMENT*

If you're interested in upgrading from Annual to Life Membership, or if you are new to Hadassah, Associates or Child Life Membership, now is the time to take advantage of this offer.

\$100 ENROLLMENT STARTS JANUARY 1, 2011 OFFER WILL END DECEMBER 31, 2011

Please contact Membership VP, Odette Kaplan, at 859-271-8332 or omkaplan@aol.com

*No deductions or refunds given for previously purchased membership enrollments. Payment plans excluded from offer. Annual Membership remains \$36. Celebration price valid 1/1/11 - 12/31/11

GLITTER AND GLAMOUR AWAIT YOU AS LEXPHIL CELEBRATES 50 YEARS.

"AND THE AWARD GOES TO..."

A Concert of Award-Winning Film Scores
And recognition of those who have made the first 50 years possible.

SATURDAY, JANUARY 14, 2012

6:00 pm: Academy Circle and Directors Circle pre-concert festivities
Arts Place, 161 N. Mill St

7:30 pm: "And the Award Goes To..."
Concert
Lexington Opera House

9:00 pm: Academy Circle post-concert celebration
Arts Place, 161 N. Mill St

SINGLE TICKETS:

Academy Circle - \$150 per person
Directors Circle - \$100 per person
Artists Circle - \$50 per person

Discount tickets available through subscription purchase by calling LexPhil at 859-233-4226

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THE LEXINGTON PHILHARMONIC
Scott Terrell, Music Director & Conductor
859.233.4226 www.lexphil.org

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Temple Adath Israel

124 N. Ashland Avenue
President, Ken Slepian • (859) 269-2979

Chavurat Chochma

We will meet again on December 2 and January 27 at 11:30 a.m. in the social hall for an interesting program following lunch. Cost is \$6 per person. While this program was designed for those 60 and over, anyone may attend. RSVP to Sandee at (859) 269-2979.

Kollel Study

Joe Engelberg leads this study of fundamental ideas of Jewish life and thought. Drop in the library on alternate Saturdays at 9:00 a.m. and join in the provocative and friendly discussion. December 3, 17 & 31 and January 14 & 28

Torah Study

Rabbi Kline conducts the study of the Tanakh (the Bible) from the Book of Joshua and beyond using the new Jewish Study Bible on alternate Saturdays at 9:00 a.m. in the library. December 10 & 24 and January 7 & 21.

Parsha

Join us each Saturday morning at 11:00 a.m. to take a look at the Torah portion for each week. The rabbi will lead some, attendees will take turns leading others. Join us on December 3, 10, 17, 24, & 31 and January 7, 14, 21, & 28. We will have parsha with worship study on December 17 and January 21. See you in the library.

Torah Lishmah Study

Torah Lishmah (A Look at Jewish Traditions) is scheduled on December 8 with Rabbi Kline, who will discuss the topic "Jews and Angels" at 7:00 p.m. in the Temple library. January 12 topic to be announced.

Mussar Classes

A program for all seekers of spiritual connection. This study group will meet monthly to explore Mussar, a traditional Jewish spiritual discipline that offers guidance to help you cultivate the qualities of your soul. Sunday from

10:30 to 11:30 a.m. in the Sisterhood lounge on December 11.

Sisterhood News

Rebecca Young, President

We want to thank Mary Engel and her crew for planning, organizing, cooking, and serving Yom Kippur Break-the-Fast. Sisterhood sponsors the Break-the-Fast, but it is this dedicated group that works so hard to provide a wonderful event for our congregation. Also, thanks to everyone who brought food to share.

Our October program was delicious! Executive Chef Jeff Newman entertained us with his humor and knowledge of food and cooking. He demonstrated how to make a fabulous fall meal and best of all, we tried it all. Ask a Sisterhood board member for his recipes.

Judaica Shop News: Hanukkah will be here soon. Our Judaica shop has all

you need to make Hanukkah special for you. Our shop is filled with new candles, menorahs, dreidels, gelt, toys and games, wrapping paper, housewares, jewelry, and much more. Please check the weekly emails or call the office for our holiday hours.

Upcoming Events

Tuesday, December 6: Lunch & Learn with Rabbi Sharon Cohen at noon in the Temple library. Minimal cost for lunch. RSVP must be received by Friday, December 2. Call Sandee at (859) 269-2979.

Sunday, February 12: Florence Crittenton Home Valentine's Dinner at 5:30 p.m. Save the Date.

Saturday, March 17: Sisterhood Fund Raiser featuring The Kentuckians Chorus, the Lexington Chapter of the Barbershop Harmony Society. You will be singing along. Check out their website at www.thekentuckians.org.

Join us for a pre-Hanukkah celebration

the Jewish Federation's annual

Winter Dinner

Tandoor Indian Cuisine

3131 Mapleleaf Drive

Sunday, December 11, 2011 at 5:00 p.m.

Multi-course vegetarian Indian buffet.
(Includes beverages and tip. Cash bar available.)

Free child care in a separate area. Children will have their own kid-friendly dairy menu and lots of entertainment.

Bring your hanukkiah and candles. We'll light them together!

Help us support God's Pantry. We ask that every person bring 2 non-perishable food items or \$2 cash donation.

Please check in at the door upon arrival.



The Jewish Federation
OF THE BLUEGRASS

Contact Judy Wortman
at (859) 268-0672 or
jfb@jewishlexington.org
for more information.

\$18 (ages 13+) \$5 (ages 6-12)
Free for children under 5

RSVP by completing this form and mailing to:
Jewish Federation of the Bluegrass, c/o Winter Dinner
1050 Chinoe Road, Suite 112, Lexington, KY 40502

Name(s) of adult(s): _____

Name(s) of kid(s) 6-12: _____

Name(s) of kids under 5: _____

of adults _____ x \$18 = _____

of kids _____ x \$5 = _____

Total = _____

Make your reservations
on-line!
jewishlexington.org



Temple Adath Israel Preschool and Pre-Kindergarten

OPEN ENROLLMENT

- Half-day program (8:30 a.m.-noon)
- Classes for 2-, 3- and 4-year-olds
- Jewish, music and art enrichment programs for all ages
- Excellent student-teacher ratio
- Nurturing, family environment

CALL: Katherine Henry, director

269-2979

124 North Ashland Avenue

"25 Years of Excellence"



a gathering of local Jewish adults, ages 21 to '40ish" (about 45), who get together at least monthly for social events.

Join our mailing list. Contact Tamara Ohayon at tamara@jewishlexington.org, (859) 268-0672, or find us on Facebook!

Join us for a night out at Natasha's Bistro as we celebrate the first night of Hanukkah

Tuesday, December 20
6:30 p.m. dinner, 7:30 p.m. concert
at Natasha's Bistro
112 Esplanade, Lexington, KY

Dinner and concert with
Ha-Tizmoret Sextet, featuring
Aviva and Lew Bowling.

Candle lighting, great music, some
sing-along and maybe a chance to
dance a bit.

Make your reservation early thru
Tamara (see above). \$5 cover;
JFB will subsidize \$4 per person.



The Jewish Federation
OF THE BLUEGRASS

The Lexington Havurah

Jeremy D. Popkin, President

The Lexington Havurah, founded in 1978, is a network of diverse people dedicated to Jewish learning and renewal, community building, and tikkun olam (repairing the world). A havurah is defined as a gathering or community of friends. The Lexington Havurah is affiliated with the United Synagogue of Conservative Judaism and the National Havurah Committee. Members plan, conduct, and share responsibility for all services. For additional information about services or membership in the Havurah, please contact me at popkin@email.uky.edu, or the co-chairs of the Membership Committee, Evelyn Geller (859) 278-3609, evelynkadimah@aol.com, or David Feinberg, (859) 223-1304, kdfjm@insightbb.com.

By Judy Goldsmith

One day in October, I sat down to talk with a couple of people from the Occupy Wall Street/Lexington group. It was a fascinating and worthwhile conversation, and I recommend the activity to everyone.

I had fairly standard questions: "What are you protesting? What do you hope will happen in response to your protests?"

The two people I spoke with made no claim of speaking for all the protesters. They are unhappy with the concentration of wealth, where the top one percent control something like 20 percent of the country's wealth. They don't like the political power that corporations have acquired. And they are deeply concerned with the lack of civic conversations, of reasoned conversations about politics and economics.

I listened, and asked more questions.

Most protests I've seen are about one issue, and have a set of demands to address that issue. They said things have gone beyond simple solutions. There is too much that needs fixing to present a straightforward list of demands.

They said there is not a uniform set of issues that all members of the Occupy Lexington community agree upon. They do agree, I was told, on the concerns mentioned above, but there are many other issues as well.

I wondered whether this was a problem. Would it splinter the movement? But they went on to talk about the process of consensus building, and about listening. About making sure that everyone got heard, that issues got considered and discussed.

In other words, they were practicing civic discourse.

I asked what they wanted from those of us who aren't sitting out in front of a bank or carrying a sign. They said, "Begin the conversations."

It's easy enough to signify your politics with a few words to those with whom you agree. It's harder to lay out the issues, even in the safety of like-minded people. What has happened to our society? What acts and choices have affected us and how? Where are we going, are we happy going there, and if not, how can we begin to change our direction?

It's not bad to talk with people with whom you agree. I challenge all of us to talk with—and listen to—the folks we're not sure about, and the folks whom we know see things differently. And maybe, just maybe, the process of talking and listening will begin to create a less embattled society. Maybe we'll come to consensus about issues or actions, in small groups or large, but more important, we'll re-learn how to talk about politics: how to engage with people and ideas rather than sound bites and slogans.

They say, "Two Jews, three opinions." There are many ways to see these protesters. Are they as brave as the Maccabees, fighting the oppression of the Seleucid Empire of Wall Street? Are they spitting in the wind? Nihilists or creators? Making trouble or making changes? We can think and argue and listen and perhaps agree with each other.

It's something to do in the cold, dark months of winter. If there are still protesters out on Main Street by Hanukkah, I bet they'd welcome some candlelight and latkes, and maybe a chance to talk.

Meanwhile, get in touch and find out about the Havurah Hanukkah party on December 27! ☆

Ohavay Zion Synagogue

2048 Edgewater Court • President, Jonathan Glixon • (859) 266-8050

OZS December Events

Sisterhood Gift Shop Gala: December 4 at 9:00 a.m.
Religious School Second Annual Chili Cook-off Fundraiser: December 4 at Noon

Friday Nights

Shabbat Dinner

Come for Shabbat dinner and socializing and enjoy some singing and learning as well. Please R.S.V.P. to the OZS office to make your reservation for this entertaining event: (859) 266-8050 or ozslex@insightbb.com. The next Shabbat Dinner—a dinner for new members—is scheduled for 6:00 p.m. on December 9. The January dinner will be January 13.

Young OZS-ers' Shabbat

Folks in their 20's and 30's get together monthly for Fabulous Friday Nights with Food, Fun and Festivities. Please join us and feel free to bring friends. The Young OZS-ers will meet on December 23 and on January 27.

Kids' Shabbat and PJ Library

A monthly Friday evening Shabbat Service for children ages 4 to 9 features pizza and play, song, and stories. We

read amazing PJ Library books (available for free through the Jewish Federation of the Bluegrass). Please join us and feel free to bring friends. A Kids' Shabbat/Hannukah Party is scheduled for December 16 at 5:15 p.m. The next Kids' Shabbat will be January 20.

OZS Classes

Introduction to Judaism

This class is open for anyone seeking a greater connection to Judaism, and it is essential for all considering conversion to Judaism through OZS. The class will generally meet every other week on Sunday afternoons from 4:00 p.m. to 5:30 p.m. Please email Rabbi Smolkin (Rabbi.Smolkin@gmail.com) for more information or if you know someone who might be interested.

Stories of Our Sages

As part of our Thursday prayer service at 5:45 p.m., we will explore the stories of our sages. These are some of the most famous and entertaining stories from the Talmud and Midrash. Exploring them together, we will open our hearts and minds to the wisdom of Judaism. Newcomers are always welcome.

Friday Morning Talmud Study

The Talmud Study group meets each Friday morning for prayer, food, and study. The morning begins with the brief Shaharit service at 7:30 a.m. followed by a light breakfast and study. Newcomers are always welcome.

D'Vine Minyan on Tuesdays

Tuesday is D'Vine Minyan Day at OZS. Join your friends for a relaxing glass of wine and socializing each Tuesday afternoon beginning at 5:00 p.m. in the OZS library (or outside when the weather is nice). The brief afternoon/evening minyan follows in the sanctuary. A great way to end your day.

Services

Weekday Minyan

A minyan is held Tuesday and Thursday afternoons at 5:45 p.m., and Friday mornings at 7:30 a.m. Please come and help make a minyan.

Shabbat Schedule

Come Celebrate Shabbat. The Friday night schedule for December is:
December 2 – Kabbalat Shabbat at 5:45 p.m., Stewart Home Visit
December 9 – Shabbat Dinner at 6:00 p.m.
December 16 – Kids' Shabbat/Hannukah Party at 5:15 p.m.

December 23 – Young OZS-ers at 6:00 p.m.
December 30 – Family and Friends Shabbat at home; no service at OZS

The Friday night schedule for January is:

January 6 – Kabbalat Shabbat at 5:45 p.m.
January 13 – Shabbat Dinner at 6:00 p.m.
January 20 – Kids' Shabbat at 5:15 p.m.
January 27 – Young OZS-ers at 6:00 p.m.

We hope you will join us for our spirited Shabbat morning service each Saturday morning at 9:30 a.m. with Kiddush lunch following in the social hall.

Membership

If you know someone new to the Lexington area interested in learning more about Ohavay Zion, please call membership chairs Ricki Rosenberg at (859) 221-2121 or Harriet Cooper at (859) 269-1136.

OZS Office Holiday Schedule

The OZS office will be closed December 23 and December 30.

SAVE THE DATE

JOIN HADASSAH
AT THE
CENTRAL LIBRARY
DOWNSTAIRS CONFERENCE ROOM

Sunday, January 22, 2012
from 2 to 4 p.m.

Guest Speaker:
Jodi Mitchell, Executive Director,
Kentucky Voices for Health:
*Understanding the new
Federal health care laws*

Gan Shalom Preschool

An Early Childhood Program
for Toddlers & Preschoolers
at Ohavay Zion Synagogue

Now enrolling for the
2011-2012 school year.

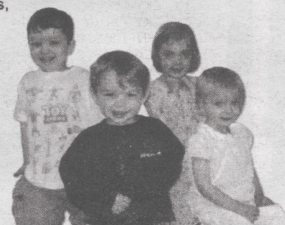
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For more information 335-9922 or visit www.ganshalom.com



Community-driven philanthropy is the heart of GoodGiving Guide

By Chuck Creacy and Chris Eddie
BUSINESS LEXINGTON

These are trying times for nonprofits. The economic downturn has reduced many traditional sources of charitable funding, and at the same time, the needs have increased dramatically. Devastating tragedies worldwide can spur generosity on a global scale with the latest Web-based and mobile giving technology, but how can smaller, local nonprofits that are vital to the Bluegrass region compete to survive?

They can do it by leveraging one of the most basic driving forces behind philanthropic giving: our common sense of community.

People who donate do so for many reasons. Some are driven by a personal interest in a particular cause. Many businesses contribute as a way to improve employee morale and give something back. But for virtually everyone who gives, the desire to build and enhance our shared community is a strong motivator. And while many share that desire, there is a large segment of the population, particularly our younger professionals, who have not yet had access to the tools or the information that will inspire them to give.

That is why the Blue Grass Community Foundation (BGCF) and Smiley Pete Publishing have teamed up to launch the first annual GoodGiving Guide. We want to bring a genuine sense of community back to charitable fundraising.

The GoodGiving Guide is not just another way to give. It is a campaign to educate and inspire a whole new generation of community-oriented generosity and involvement. It is a platform for central Kentuckians to communicate, to identify what is impor-

tant to us and to come together in support of those causes.

The campaign, which will run from Oct. 27 to Dec. 31, will collect donations on behalf of 58 Lexington-based nonprofit organizations, and 100 percent of the money donated, minus any credit card or bank processing fees, will go directly to the designated charities.

Too often, we rely on the same generous names and faces to fund the worthy local causes that benefit us all. The goal of the GoodGiving Guide is to build a wider pool of givers, no matter what size their contributions today might be. We want to inspire people to step up today, to start giving early, and to make it a lifelong habit.

BGCF has made a significant investment in providing an innovative Web platform that will make it easy for every citizen with Internet access to educate themselves on many great local causes and to give whatever they can to support those efforts. The foundation has also stepped up to provide a \$10,000 cash prize pool for the nonprofit organizations that have the most success in attracting donors, and young donors in particular, as well as raising funds.

"We want to help grow and engage that next generation of charitable givers," said Lisa Adkins, president and CEO of the Blue Grass Community Foundation. "We know that more and more people are moving their charitable giving online, and we hope that our site will have appeal, in terms of making it quick and simple and accessible to younger donors."

In our 15 years of producing local publications in Lexington, including Chevy Chaser, Southsider and Business Lexington

magazines, we at Smiley Pete Publishing have learned quite a bit about what a powerful sense of community can do. Indeed, from day one, our business has been built on it. Based on the strong support and response we have enjoyed over the years from our readers, we know that Lexington's sense of local pride and connection, and its desire to grow and succeed together as a community, is powerful. In addition to the GoodGiving Guide's online efforts, Smiley Pete Publishing will be reaching out to its reader base with a print edition of the guide, providing a detailed profile of each nonprofit that is participating in the program and encouraging everyone to give what they can.

Local businesses can play their part in this effort, too. By partnering with nonprofits to match individual donations and offering incentive prizes and discounts for donors, our business community will not only aid the dozens of participating charities in their time of need, but also help to build this community-driven spirit of giving that will hopefully last far beyond this holiday giving season.

"We are hoping for a more charitably informed and engaged community that is excited about the difference a donation can make, especially when they are acting collectively with hundreds of others," said Adkins.

For more information on the GoodGiving Guide or to find out how your company can participate, call Chuck Creacy or Chris Eddie at (859)281-2317, or email chuck@smileypete.com or chris@smileypete.com.

Chuck Creacy and Chris Eddie are co-publishers at Smiley Pete Publishing.

"WE WANT TO HELP GROW AND ENGAGE THAT NEXT GENERATION OF CHARITABLE GIVERS. WE KNOW THAT MORE AND MORE PEOPLE ARE MOVING THEIR CHARITABLE GIVING ONLINE, AND WE HOPE THAT OUR SITE WILL HAVE APPEAL, IN TERMS OF MAKING IT QUICK AND SIMPLE AND ACCESSIBLE TO YOUNGER DONORS."

— LISA ADKINS, PRESIDENT AND CEO OF THE BLUE GRASS COMMUNITY FOUNDATION

Non-Profits Featured in the First Annual Good Giving Guide

AAEP FOUNDATION INC
BLUEGRASS CHAPTER OF THE AMERICAN RED CROSS
ART MUSEUM AT THE UNIVERSITY OF KENTUCKY
BALAGULA THEATRE COMPANY
BLUE GRASS COUNCIL BOY SCOUTS OF AMERICA
BLUEGRASS COMMUNITY & TECHNICAL COLLEGE FOUNDATION INC
BLUEGRASS CONSERVANCY INC
BLUEGRASS DOMESTIC VIOLENCE PROGRAM INC
BLUEGRASS PRIDE
BLUEGRASS RAPE CRISIS CENTER INC
BLUEGRASS TECHNOLOGY CENTER FOR PEOPLE WITH DISABILITIES INC
BLUEGRASS TOMORROW INC
CARNEGIE LITERACY CENTER INC
CATHOLIC CHARITIES OF THE DIOCESE OF LEXINGTON INC
CENTRAL KENTUCKY COUNCIL FOR PEACE AND JUSTICE INC
CENTRAL KENTUCKY YOUTH ORCHESTRA SOCIETY INC
CHILD DEVELOPMENT CENTERS OF THE BLUEGRASS INC
CHILDRENS ADVOCACY CENTER OF THE BLUEGRASS INC
CHRYSLIS HOUSE INC
COMMUNITY ACTION COUNCIL
COURT APPOINTED SPECIAL ADVOCATES (CASA) OF LEXINGTON
GIRLS ON THE RUN LEXINGTON CORP
HOPE CENTER INC
HOSPICE OF THE BLUEGRASS INC
INTERNATIONAL BOOK PROJECT INC
ITNBLUEGRASS
JEWISH FEDERATION OF THE BLUEGRASS
JUNIOR ACHIEVEMENT OF THE BLUEGRASS
KENTUCKY HORSE PARK FOUNDATION INC

KENTUCKY PINK CONNECTION
KENTUCKY REFUGEE MINISTRIES INC
KIDNEY HEALTH ALLIANCE OF KENTUCKY INC
LEXINGTON ART LEAGUE
LEXINGTON BALLET COMPANY INC
LEXINGTON CHILDRENS THEATRE INC
LEXINGTON FAIRNESS INC
LEXINGTON HABITAT FOR HUMANITY
LEXINGTON HEARING AND SPEECH CENTER INC
LEXINGTON HISTORY MUSEUM INC
LEXINGTON RESCUE MISSION INC
LIVING ARTS & SCIENCE CENTER INC
MARKEY CANCER FOUNDATION INC
MUSIC INSTITUTE OF LEXINGTON
NATURE CONSERVANCY OF KENTUCKY
NURSING HOME OMBUDSMAN AGENCY OF THE BLUEGRASS INC
PREVENT CHILD ABUSE KENTUCKY
PRICHARD COMMITTEE FOR ACADEMIC EXCELLENCE
READING CAMP
SEEDLEAF INC
THE HUMANITARIAN CENTER FOR CULTURE AND DIVERSITY INC
RONALD MCDONALD HOUSE CHARITIES OF THE BLUEGRASS INC
UNITED WAY OF THE BLUEGRASS INC
VISUALLY IMPAIRED PRESCHOOL SERVICES, INC.
WOMEN LEADING KENTUCKY INC
YMCA OF CENTRAL KENTUCKY
INSTITUTE 193
SUNFLOWER KIDS
THE PLANTORY (KCCI)

Getting to know our local good causes

By Barbara A. Fischer
OP-ED

In May 2010, BGCF commissioned a market research survey of over 500 Lexington residents over the age of 18. Twenty percent of those surveyed could not name a single charity. Of those that could name one, 42 percent could not name a second. And yet most respondents did contribute to a nonprofit within the last year.

There is no doubt that the people of Lexington are charitable — they have causes they believe in and they want to help. Our goal at Blue Grass Community Foundation is to educate all donors about the services our local nonprofits provide — and to grow a more dynamic pool of well-informed givers. We believe that the more people know about our community's needs and the many amazing local charities serving those needs, the more they'll give.

That's why we're so excited about partnering with Smiley Pete Publications on the 2011 GoodGiving Guide and Giving Challenge.

"Sometimes it feels easier to contribute to a large, well-known national organization," said Lisa Adkins, president/CEO of Blue Grass Community Foundation. "The GoodGiving Guide will highlight local nonprofits that do such good work right here. We're all aware of the importance of eating, shopping, and buying locally. It's just as important to give locally."

The 2011 GoodGiving Guide and Giving Challenge will help Lexington donors do just that. The GoodGiving Guide will feature clear, concise online portraits of 58 Lexington nonprofits. Smiley Pete Publishing will also produce 55,000 copies of a print version of the magazine for distribution to potential donors throughout Lexington. The challenge will take place during the busiest giving season of the year — Oct. 27 to Dec. 31. And just to make things more interesting, the Community Foundation will provide \$10,000 in awards to organizations with the most donations, most new gifts, youngest donors, etc.

"For as many unique needs as there are in our community, there are just as many unique desires to give," said Adkins. "Our role is to help givers of all means find meaningful opportunities to use their passion for good. We are thrilled to combine the Community Foundation's expertise in philanthropy with the power of Smiley Pete's publications to bring this fun, innovative way to give to our community."

Blue Grass Community Foundation's mission is to encourage everyone, no matter what their means, to get involved and make a difference. The GoodGiving Guide and Giving Challenge is one more positive step in that direction.

To learn more about Blue Grass Community Foundation and how you can make a difference, contact Lisa Adkins at ladkins@bgcf.org or (859)225-3343.

Barbara Fischer is director of nonprofit services for Blue Grass Community Foundation.

Around the Community

Please note: Information for Around the Community comes to us from a variety of individuals and Jewish institutions. It's a pretty haphazard arrangement; except for b'nai mitzvah, we do not have the resources or staff to collect information or research each item. If you would like to see an event or life passage in your family acknowledged here, please be sure we get the full and correct information as you would like to see it printed. Send notices to shalom@jewishlexington.org. Remember, we welcome photos, too!

Mazel Tov to...

The TAI Sisterhood, which has received honorable mention for the Achat Award from WRJ (Women of Reform Judaism). The Achat Award is given to the sisterhood that made the largest per member direct contribution to the YES (Youth, Education, and Special Projects) Fund over the previous two-year period. On behalf of the Sisterhood, President Rebecca Young will accept the award at the WRJ 48th assembly in Washington, DC on December 16, 2011.

Jeremy Popkin on being named as one of six finalists for the 2011 Cundill Prize in History for his recent publication of *You Are All Free: The Haitian*

Revolution and the Abolition of Slavery (Cambridge UP, 2010). The Cundill Prize is the world's largest non-fiction history book award. The book had already received the American History Association (AHA) J. Russell Major Prize for the best book in early modern French history.

Harriet and Leon Cooper on the marriage of their granddaughter Danielle Cooper to John Yorger on November 12, 2011.

Condolences to...

Lori Bernard and Rabbi Marc Kline, on the death of Lori's cousin Jennifer Reiches on November 4, 2011.

Lunch and learn with our Lexington community rabbis

Tuesday, December 27 with Rabbi David Wortman

At 12 noon on the last Tuesday of each month, in the JFB office, rabbis, on a rotating basis, will be discussing the holidays, the Torah portion of the week, and other topics of interest. A dairy lunch will be offered at a nominal charge. If you are interested in attending, please call Judy Wortman at 268-0672 so we can order lunch for you.



The Jewish Federation
OF THE BLUEGRASS

Planning on leaving town for a few months? Going on a long vacation? Moving any time soon?

You can help save the Jewish Federation money by informing us of your plans and preventing the U.S. Postal Service from charging us for returned mail and address change notices.

Before you go, call the Federation office or send us an email and let us know if you would like the mail sent temporarily to a different address, at no charge to you, or halted for a certain number of months. Give us a chance to get it right for you on the first mailing.

Contact Tamara at (859) 268-0672 or tamara@jewishlexington.org

Are you on the Jewish Federation's email list?

We send updated announcements and special event details weekly to those who wish to receive them.

Send Tamara Ohayon an email if you would like to join the list.

tamara@jewishlexington.org



The Jewish Federation
OF THE BLUEGRASS

SALES TEAM NEEDED FOR SHALOM NEWSPAPER!

The Jewish Federation is in need of new sales associates to bring in advertising for *Shalom*. Set your own hours—earn your commissions.

Contact Tamara Ohayon at the JFB office if you are interested in joining our team. (859) 268-0672 or tamara@jewishlexington.org



The Jewish Federation
OF THE BLUEGRASS

Advertise Your Business

The *Shalom Newspaper* is published ten times per year. It is mailed to over 1,200 local businesses and households. *Shalom* is distributed free of charge and is the most effective, cost-efficient way to reach Central Kentucky's Jewish community.

Month-To-Month Rates

Full Page 10.167" x 11.42"	1/2 Page Vertical 5" x 11.42"	1/2 Page Horizontal 10.167" x 5.645"
\$220 BW \$300 Color	\$132 BW \$215 Color	\$132 BW \$215 Color
1/4 Page 5" x 5.645"	1/8 Page 5" x 2.72"	Business Card 3.277" x 2.15"
\$88 BW \$132 Color	\$60 BW \$105 Color	\$40 BW \$82 Color

Center Spread 21"x11.42" \$440 BW • \$600 Color

*All other ads are billed at \$12 per column inch.

*Ad production is available at \$15 per hour.

Rates for contracted terms (per issue)**

Size	5x	10x	w/Color
Full	210	198	+75
1/2 Vert.	125	121	+75
1/2 Horiz.	125	121	+75
1/4	82	77	+40
1/8	55	50	+40
Bus. Card	38	28	+40
Dbl. Truck	420	396	+160

Terms

The Jewish Federation of the Bluegrass will not be responsible for errors, except to cancel charge for such portion of advertisements as may be rendered valueless by error.

All material is subject to approval by the Federation. The Federation reserves the right to reject any material it deems objectionable for any reason.

Deadline

Deadline for camera-ready art is the 10th of the month prior to the month of publication.

For more details about advertising please contact Tamara Ohayon at the JFB office. (859) 268 0672 or tamara@jewishlexington.org



The Jewish Federation
OF THE BLUEGRASS

Holiday Shopping

Hadassah selling
Macy's Gift Cards



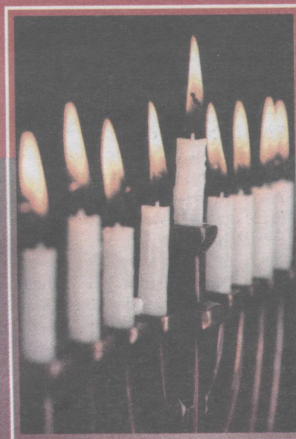
Make your gift giving easy, save gas and time, and help the Lexington Chapter of Hadassah raise funds for its valuable programs here in the U.S. and in Israel by purchasing Macy's Gift Cards.

Macy's Gift Cards are available in \$25, \$50, or \$100 denominations and are usable at any of the 400 Macy's nationwide stores. They can be used as gifts for any and all occasions or for yourself for shopping you'll do anyway. No expiration date. For that special occasion gift, a larger amount can be ordered.

Send your check payable to Hadassah Fundraising
VP Odette Kaplan for your Macy's Cards at
omkaplan@aol.com or (859) 271-8332.



In Every Age... A Hero Or Sage Came To Our Aid



AFMDA thanks you for
enabling the heroes of
Magen David Adom to
answer every call

תודה רבה

Mark D. Lebow, Chairman of the Board
Arnold Gerson, Chief Executive Officer

Cari Margulis Immerman, Director
23215 Commerce Park Road, Suite 306
Beachwood, OH 44122
Toll Free: 877-405-3913
cimmerman@afmda.org

www.afmda.org



AMERICAN FRIENDS OF
MAGEN DAVID ADOM
ARMDI • OHIO/KY/WESTERN PA

Please remember AFMDA when
considering your end of year
charitable contributions

GoodGiving Guide Challenge 2011

OCTOBER 27 THRU DECEMBER 31

1. PICK LOCAL CHARITIES.
2. DONATE ONLINE.
3. GET LOCAL GOODS.



WIN THIS!



A Partnership of:



BLUE GRASS
COMMUNITY
FOUNDATION
WE'RE IN IT FOR GOOD.

Admission to our wrap-up celebration where
you will be eligible to win a 2 year lease on a
2011 Subaru Outback from Quantrell Subaru
quantrellsubaru.com

To learn about 58 great local nonprofits you should support visit:

goodgivingguide.net



Community Calendar

• **JFB - Jewish Federation of the Bluegrass - www.jewishlexington.org**
1050 Chinoe Road, Suite 112 • 268-0672 • Robert Grossman, President

• **OZS - Ohavay Zion Synagogue - www.ozs.org**
2048 Edgewater Court • 266-8050 • Jonathan Glixon, President
Minyan Tuesdays and Thursdays, 5:45 p.m. Tuesdays are D'vine Minyan: wine at 5:00 p.m., service follows. Friday evening rotating Kabbalat Shabbat 5:45 p.m., Kids' Shabbat 5:15 p.m., Shabbat dinners 6:00 p.m., Young OZS-ers' Shabbat dinners 6:00 p.m. Check OZS Google calendar for monthly schedules. Shabbat Services Saturdays 9:30 a.m.

• **TAI - Temple Adath Israel - www.lextai.org**
124 N. Ashland Avenue • 269-2979 • Ken Slepyan, President
Shabbat Services first & second Friday at 6:30 p.m., remaining Fridays 7:30 p.m.; Worship Service Saturday 10:30 a.m.

• **HAD - The Lexington Chapter of Hadassah - www.centralstates.hadassah.org**
Jane Chaput, President • chaput1@windstream.net

• **HAV - The Lexington Havurah - www.lexhavurah.uscjhost.net**
338-5725 • Jeremy Popkin, President • popkin@uky.edu • Shabbat Services monthly, call for schedule.

• **BB - B'nai B'rith Mid-America Region, Stanley Rose Lodge #0289**
1050 Chinoe Road, Suite 112 • Bruce Broudy, President • bbrou@lexclin.com

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Lunch and Learn with our local rabbis			Chavurat Chochma TAI Bar Mitzvah Peter Schogol	Bar Mitzvah Peter Schogol
27	28	29	30	December 1	2	3
JFB Yiddish Class	UK Jewish Studies Program: Deborah R. Weiner					
4	5	6	7	8	9	10
B'nai B'rith Brunch TAI Hanukkah Carnival		Chabad-Rabbi Litvin visits	JFB Board Mtg Stewart Home Visit	God's Pantry Night		
JFB Winter Dinner 11	12	13	14	15	16	17
JFB Yiddish Class Hadassah Book Club		YBJ Hanukkah Celebration/Outing "Ha-Tizmoret" Hanuk- kah Celebration	Hanukkah JFS Leisure Club	Hanukkah Hadassah Hanukkah Party	Hanukkah	Hanukkah
18	19	20	21	22	23	24
Hanukkah Tzeason of Tzedakah	Hanukkah - JFB office closed Tzeason of Tzedakah	Hanukkah Lunch and Learn with our local rabbis Chabad Hanukkah at Joseph-Beth				
25	26	27	28	29	30	31
New Year's Day JFB Yiddish Class	JFB office closed					
January 1	2	3	4	5	6	7
		Chabad-Rabbi Litvin visits				
8	9	10	11	12	13	14
JFB Yiddish Class TAI on Rye	Martin Luther King Jr Day - JFB Office Closed			God's Pantry Night		
15	16	17	18	19	20	21
Hadassah Program			JFB Board Mtg		Chavurat Chochma TAI	
22	23	24	25	26	27	28
Hadassah Book Club		Lunch and Learn with our local rabbis				
29	30	31	February 1	2	3	4